

Quill de Ville

www.WritersLeagueofTheVillages.com

Writers League of The Villages Newsletter

January 2022

Facebook page: Writers League of The Villages https://www.facebook.com/The-Writers-League-of-The-Villages-162776817086391/

Members-only FB Group for posting: Writers of The Villages Group

https://www.facebook.com/groups/2456384291302772/



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Message from Your Newsletter Editor

Larry Martin drlarry437@gmail.com



Happy New Year! Last year about this time, with the vaccines on the horizon, I thought (hoped) the Covid pandemic would be history by January 2022. But it's still with us, a major health threat to the unvaccinated, and a disrupter of plans for everyone. First there was the Delta variant, and now we have the Omicron variant. Will it ever end?

Fortunately, as of this writing, we are still a "go" for our Book Expo22 this month. Tables have been assigned, and barring something unforeseen, WLOV's signature event will take place at the Eisenhower Rec Center on Sunday, January 30, 11 to 4 pm.

There is so much going on with our club and its authors, that I have no trouble finding items to fill the newsletter. However, anyone

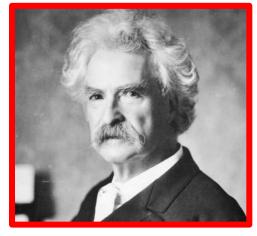
who sends out a newsletter or mass mailing for any club has to cope with this reality: a certain percentage of the club's members will:

- a) claim they never received it, for reasons unknown (hidden in Promotions or Spam folders; wrong email on file; the dog ate it); or,
- b) never open the email or, if they do, not open the newsletter
- c) open the newsletter, but never go beyond the title page; or,
- d) skim the T of C and perhaps check out just one or two items.

To encourage another option – scrolling through the newsletter to see all upcoming events, member photos, useful links and, yes, the cartoons – I have been putting in "name this" contests. The things to name are spread throughout the newsletter. Of course, these contests will have no influence on people in categories a) and b).

We had just one winner in last month's Name the Birds contest: Maryann Sinopoli. She does not currently have a book ready for promotion, but when she does I'll put it in the newsletter.

This month's contest asks you to identify **5 famous authors** just by their picture. They are not movie stars, and there's no reason their images should be as famous as their writing. Still, you do see their pictures in articles, websites, blogs, back covers, etc. Start with the image on the right, perhaps the most familiar of the five photos. If you come upon one or two unfamiliar photos, take a guess, and google the name. Hint: One of the authors lived for a time in Florida (no, not Hemingway; that would be too easy).



Note that you might win by just naming a few of these authors (2, 3 or 4), if no one gets them all. You must state the page number with the photo name. The prize is the same as before -- publicity in the next newsletter for any of your books. Mail your answers to drlarry437@gmail.com.



I put long items of a general nature about writing in an Appendix, after the cartoons. This month I have 7-page article about Kindle Vella, Amazon's new platform for publishing one chapter or episode at a time. I compare and contrast it with the older Amazon platform, KDP Select. It's in Q&A format with lots of figures, so should be a quick read if interested.

Upcoming Events Jan '22 – April '22

Saturday, January 8, 2022 – 2 – 4 pm – MEET THE AUTHORS at Barnes & Noble, Lake Sumter Landing. Casual gathering at the WLOV book display at Barnes & Noble. Socializing can continue in the B&N cafe. The list of authors and their books is on page 6.

Wednesday, January 12, 2022, 9-11 am – General meeting, Laurel Manor Rec Center. "Hot Tips for the January 30th Book Expo," presented by John Prince and others, including how to display, best sales tips, and what has worked for past Book Expos! Q & A to follow.

Sunday, Jan 30, 2022, 11 am-4 pm – Central Florida Book Expo –Eisenhower Rec Center. See page for 5 update.

Wednesday, February 9, 9-11 am – General Meeting, Laurel Manor Rec Center: Member Panel will discuss "Writing True Crime and Murder," featuring crime writers Phyllis Walters & Ron Markland. Q & A to follow.

Wednesday, March 9, 9-11 am – General Meeting, Laurel Manor Rec Center. "How to Edit," presented by Bona Hayes. You will learn terminology, how to do-it-yourself, and what you might expect if you hire an editor. For newbies and experts alike! Q & A to follow.

Wednesday, April 13, 9-11 am – General Meeting, Laurel Manor Rec Center, "Genres, Book Blurbs, Tag Lines" presented by Penny Thomas. "How to Write a Book Review & Where to Post It" presented by Linda Keenan. Both topics are important for our authors' book promotion.

ALSO...

Writing Videos from Great Courses, via Zoom: Wednesdays at 3 pm

WLOV members receive an email to sign in before 3 pm **Wednesday**. Hosted by Paula Howard, past president of WLOV. Any questions about these videos, please email WLOVwriters@gmail.com.

Message From Your President

Linda Keenan



Happy New Year to each of you,

First, I would like to thank our past board members -- **President Rita Boehm,** Larry Martin, Beverly Ann Meyers, Nancy Pflum, Hank Kuhlman, Geralyn Vilar, and Paula Howard -- for all the hours you put in to make our club what it is today. WLOV's 2022 board will be able to build on your many accomplishments. Thank you!

This is my first message to you as President and I have to say that I am excited about all that WLOV will be doing this year to support our valued members. WLOV promotes your publications and offers educational opportunities such as speakers at our monthly gatherings (see Upcoming Events, page 3). We also have weekly MovieTime on Zoom every Wednesday, featuring

successful writers such as John Grisham and David Baldacci, just to name a couple. A spirited discussion always follows. If you've not joined us yet on Zoom, please stop by. You'll find out about MovieTime via your email.

MovieTime is but one way to meet other members and network within our group. Here are some other ways:

- Join our monthly in-person meetings; 2nd Wednesday of the month @Laurel Manor Rec. 9-11 AM. While there, gather round our lending library table at monthly meetings, where you're sure to talk to one of our published authors.
- Join a writer's critique group. Find out where and when they meet on our website. www.writersleagueofthevillages.com. Speak to a critique leader about how the group works. If you write and want feedback, you're sure to find a good fit.
- Even if you don't post to Facebook, you can virtually meet other members of WLOV on our FB pages, and learn of their events and happenings; we have a FB page (posting by administrators only),

https://www.facebook.com/The-Writers-League-of-The-Villages-162776817086391/

and a FB group, where any member can join and post.

https://www.facebook.com/groups/2456384291302772/

- Starting this month, WLOV print items will appear on our FB page. You can read items from December on FB. See page 7 for details.
- Visit Barnes and Noble at Sumter Landing where you will find our authors' books *signed* for sale. See Upcoming Events for the January meet-up.
- Visit All Booked Up at Colony Plaza, another place where several of our authors have signed books for sale. Watch the newsletter for dates and times of book signings there.
- Read our newsletters and emails for information about other events, such as:
 - StoryTime at Mystic Ice Cream where you will hear excerpts read of our author's books read by professional actors! Mystic Ice Cream makes their own ice cream with a bit of liquor added for adults. So good!

- Our Annual BookExpo at Eisenhower Rec Center. This year it's set for January 30th. A hundred authors will present signed books for sale. Authors love to talk about what they've written, so just ask.
- We are in the planning stage for some other interesting and fun events so stay tuned and check our monthly WLOV newsletter.

Speaking of monthly WLOV Newsletters, you can bookmark our website in your browser to get to it easily, and always be in the know! You'll find a wealth of information there; it's your resource for all things WLOV!

This newsletter goes out to all our members, plus a couple of hundred more Villagers who have elected to receive it. If you have not yet joined WLOV, please consider becoming a member. It's easy to join. Go to www.writersleagueofthevillages and click on "Join Now." $\rightarrow \rightarrow \rightarrow \rightarrow$

Linda Keenan

BOOKEXPO2022 UPDATE

John W Prince John@HallardPress.com



BookExpo2022 is on track for Sunday, January 30 with over 100 authors at Eisenhower Recreation Center. The doors open at 11 am and the event continues until 4 pm. Guidelines for participating authors will be emailed to them on January 2 along with their table assignments. The information will also be available at http://BookExpo2022.com after January 3, 2022.

At the moment all of the tables have been reserved and there is a waiting list of authors.

Free masks and hand sanitizer will be available at the WLOV table in the lobby at the event. At this point there is not a mask mandate at the Rec

Center and proof of vaccination will not be required. Both authors and attendees are encouraged to be fully vaccinated, wear a mask, and observe social distancing protocols.

The WLOV Board agreed at their recent meeting to allow full refunds to authors who have signed up, but do not feel comfortable participating because of the Covid situation. Refunds will be issued in early February. Contact John@HallardPress.com to cancel participation and set up a refund.

At the January 12 WLOV meeting at Laurel Manor, I will present information on table preparation and lighting, along with tips on "elevator speeches" for authors. WLOV member Vince Roberts will also discuss some of his previous BookExpo experiences.

Additional BookExpo2022 bookmarks and golf cart signs will also be available at the January 12 meeting. WLOV members are encouraged to promote the BookExpo among family and friends to ensure a good attendance. The event is free and open to the public.

BookExpo is the largest WLOV event of the year and offers an opportunity for members and regional authors to showcase and sell their work to a wide audience.

Imported From IE MSN.com

WLOV Authors in Barnes & Noble, Jan-March

by Rita Boehm



WRITERS LEAGUE EXPANDS RELATIONSHIP WITH BARNES & NOBLE

There's something for everyone in the selection of books being offered at WLOV's next Barnes & Noble event. Our books will be on sale January 8th through March 31st 2022

MEET THE AUTHORS: <u>January 8th, from 2 – 4 pm</u>, an informal "Meet the Authors" kick-off event will be held at the store.

NUMBER OF AUTHORS: 12

GENRES: from cooking to yoga, from baseball to science fiction,

from biography to romance—and a wide range in between.

VISIT THE STORE! THANK B&N for its SUPPORT OF LOCAL AUTHORS! BUY SOME BOOKS!

Below is the list of featured authors, their genres and book titles.

NAMI	E	GENRE	TITLE
STEVE	BURT	YOUTH, HISTORIC FANTASY	THE BOOKSELLER'S DAUGHTER
LEIGH	COURT	ROMANCE	ROCK STAR
DONN	DEARS	NON FICTION, ENERGY	THE LOOMING ENERGY CRISIS
			SILENT HEROES, A Recon Marine's
RICK	GREENBERG	MILITARY	Vietnam War Experience
JACK	HAYES	BASEBALL	BASEBALLS GREATEST HITS AND MISSES
BRENDA	HIATT	YA SCI FI	STARSTRUCK
DAN	KINCAID	YA PARK SERVICE	KADE HOLLEY, Forest Ranger, Vol 1
JOHN	MALLON	HISTORIC FICTION	THE RATHBONE PLOT
			WHAT JUST LANDED IN THE VILLAGES
LARRY	MARTIN	HUMOR & SHORT FICTION	AND OTHER SHORT FICTION
GIANNA	RAGONA-SUAREZ	YOGA	COSMIC READINGS FOR HATHA YOGA
SHARON	SOLOMON	YOUTH, BIOGRAPHY	JAMES SMITH, FOUR YEARS A MOHAWK
GERALYN	VILAR	СООКВООК	DELICIOUSLY LOW FAT

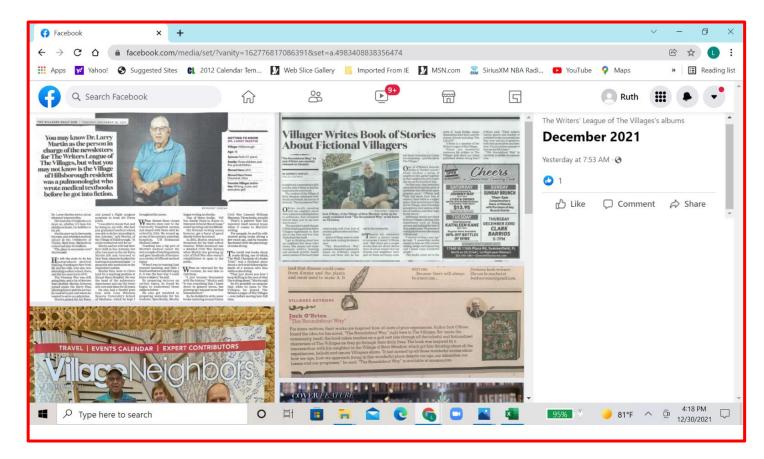
News Items About WLOV Members

WLOV news items are now posted on our Facebook Page.

To read items posted for December 2021 on FB, type

"Writers League of The Villages" in the FB search bar, or click on the link below: https://www.facebook.com/The-Writers-League-of-The-Villages-162776817086391/

On the WLOV FB home page you will see "Album **December 2021**". Click on it and you'll come to the page below, with all the news items for that month. Clicking on any single item allows you to enlarge it, and also to scroll through all items posted that month.



Among the items listed is the cover article from Village Neighbors magazine's 10th anniversary issue, arranged by Mark Newshouse, promoting WLOV books for Christmas. Mark writes a monthly column in the magazine "The Writing"



Bug," and is always looking for ways to promote our authors. If you'd like to be featured in his column, email him at mark@newhouse.net. Also, let him know if you'd like to be a guest columnist.

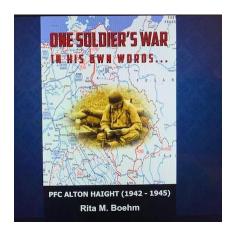
Rita Boehm Discusses Her New Book at Civil Discourse

WLOV past-president Rita Boehm discussed her newest book, *One Soldier's War: In His Own Words*, at Civil Discourse South, on December 1, 2021. The book, about her father-in-law's service in WWII in Northern Africa, is based on diaries he wrote during the war. Screen shots below are from the presentation, which you can hear by clicking on this link:

https://frankalancione.com/civil-discourse-south/

The book is available on Amazon at

https://www.amazon.com/ONE-SOLDIERS-WAR-words-Haight/dp/B08PXBGW32/.







Holiday Party December 8th – A Great Success

After breakfast and a short business meeting, which included installation of new Board members and a photo of the WLOV Board (upper right), some 60 WLOV members were treated to Ric Mitchell's trivia contests. Table 8 (bottom left photo) was the overall winner. Some questions were easy, some not. In what language did Nabokov write Lolita? No one got this right. Answer: English.











Who is this famous author? →
See page 2 for contest info.



WLOV Members' Books For Sale at All Booked Up, Colony Plaza, January 2022

Arranged by Bill Pullen, (352) 430-3006; email billanita@att.net.

Fiction (3 books)

- John Howard "The Deacon and the Shield" -
- Michael Doyle "Mugs, Hugs and Jugs" -
- Billy Wells "The Scare Factory" -

Children's (1 book)

- Diana Braddom "Margot's Missing Scrunchie" Non-Fiction/Memoir (1 book)
- Cleo Simon "Mountains Along Our Path" Non-Fiction/Other (1 book)
- Austin Leahy "Take Charge of Your Cancer"

On December 14, 3 authors held book signings outside the store. Top: Judy Nieman; Below left: Mark Newhouse; Below right, Dan Kincaid, seated (standing is Dick Domann).







New Books in the WLOV Book Catalog

For the full catalog, and a blurb on each book, click on: Books – Writers League of The Villages. To place your new book in the catalog, send the cover, a blurb and Amazon link to WLOVwriters@gmail.com.



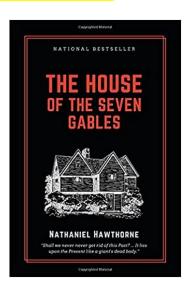
This famous author will not be at WLOV's B&N event on January 8th. Who is she? See page 2 for contest details.



Which Famous Author is Associated with this House?



That was the question in last month's newsletter. The answer is Nathanial Hawthorne, and this 17th century home was the setting in his 1851 book of the same name. See https://7gables.org/. It's located at 115 Derby Street, Salem MA,and is open to the public.



This is also the last of the "famous-author houses" in the newsletter, a feaure for the past year. All homes in this series are in the U.S. and open to the public. Previous famous-author homes in the newsletter are listed below.

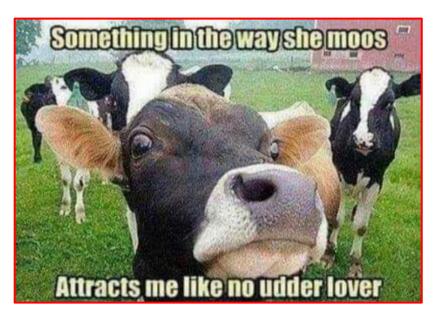
February – Carl Sandburg, Flat Rock, NC
March – Ernest Hemingway, Key West, FL
April – Marjorie Kinnan Rawlings, Cross Creek, FL
May – Mark Twain, Hartford, CT
August – Thomas Wolfe, Asheville, NC
September – William Faulkner, Oxford, MS
October – Margaret Mitchell, Atlanta, GA
November – Eugene O'Neill, Danville, CA



Who are these famous authors? See page 2 for contest info.



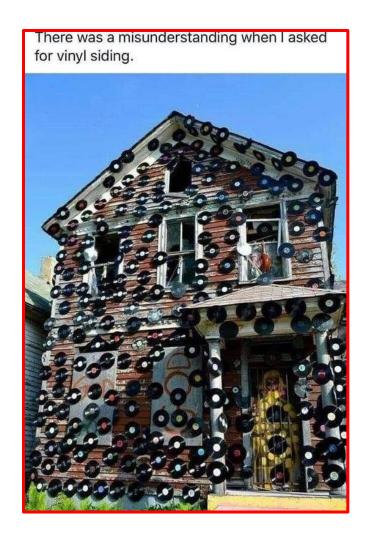
Cartoons



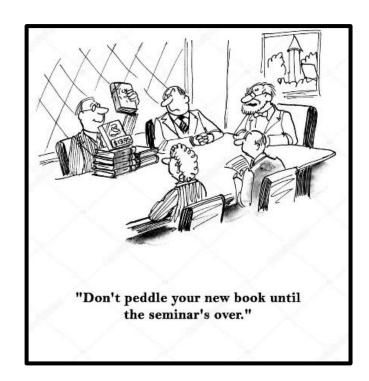


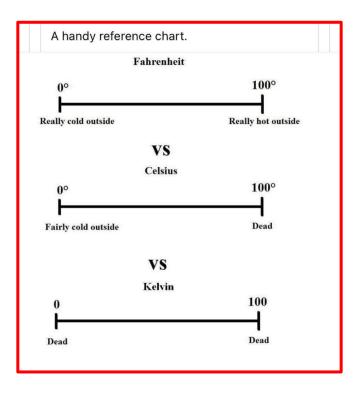












Appendix: What is Kindle Vella?

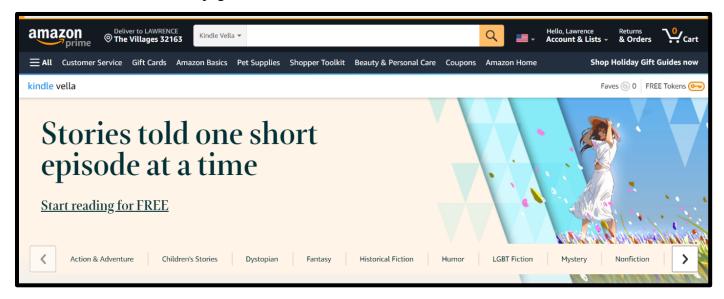
By Larry Martin, WLOV Newsletter Editor drlarry437@gmail.com

What is Kindle Vella?

In July, 2021, Amazon launched a new serialized story platform called Kindle Vella. On Vella, authors can publish one episode or chapter at a time, each from 600 to 5000 words. Readers can read the first few episodes for free; after that, they must pay a small amount (via "tokens") to read further. Basically, Kindle Vella lets authors post stories in installments. This new platform is a standalone and not part of Kindle Direct Publishing (KDP), where you publish the whole book at once. At this writing Vella is in Beta testing mode by Amazon, and has some limitations (in formatting, and which smart phones can download the Vella app). Accepting these limitations, however, the site appears fully functional.

For readers, there are two ways to access the stories in Vella.

- 1) Via an app on your iPhone, which you can download for free from the Apple app store. The Vella app is currently not available for android phones
- 2) Online, at: https://www.amazon.com/kindle-vella/Below is the home page.



What can I publish on Kindle Vella?

Each entry must be part of an ongoing tale: no single chapter or single episode tales. Amazon insists that each tale be new and not be published elsewhere. Because of format limitations (e.g., no pictures or tables), almost everything published on Vella is fiction, but nonfiction can also be published.

Can I publish the same work on Amazon Kindle and Amazon Vella?

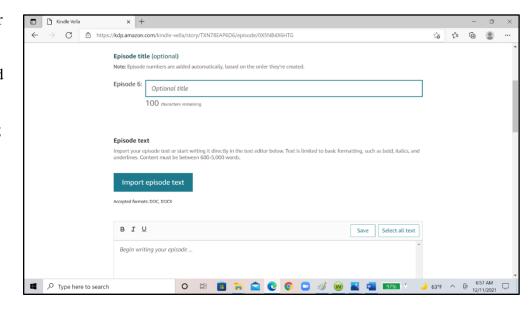
No. If you want to publish your story in another venue, such as Amazon Kindle or a print book, you must remove it entirely from Kindle Vella. Your story must be unpublished elsewhere and remain exclusive to Kindle Vella.

How does it work?

To publish stories, you use the Vella website interface, which allows you to publish one episode or chapter at a time, and schedule when they release. The release schedule is entirely the author's choice. All episodes can be released at once, or you can release them on a fixed schedule, or only when you are ready to. There is no mandatory time table.

Only .doc and .docx documents are accepted. The interface limits formatting for these stories to only bold, italics, and underline, so in this sense it's easier than when formatting an eBook or paperback through Amazon KDP. Each entry is called an "episode" but you can also label it as a chapter.

Here is a screen shot for creating a new episode or chapter. The easiest way is to import a Word file of a chapter you've written. Alternatively, you can just start typing in the box where it says "Begin writing your episode."



What are the format limitations?

Currently the publishing interface only offers basic formatting, including bold, italics, and underlines. Here is a list of what it won't accept:

- Indented Paragraphs
- Images
- Charts
- Tables
- Special Characters
- Emojis

Do I need an ISBN to publish?

No. Once you publish your first episode or chapter, Vella assigns an ASIN to the work. That becomes part of your URL to access the work directly. I am currently writing a novella about a fated journey to Mars. Below is the Vella home page, and below it is the link I send out to potential readers. Clicking it will bring up the home page.



https://www.amazon.com/dp/B09F8LJZMD/

Note that the home page contains key words the author enters with the first chapter or episode; these allow a search by readers who may be looking for your type of work.

WLOV member Don Canaan has also posted episodes on Vella. His home page and link are shown below.



https://www.amazon.com/dp/B09MV8NZ9W/

What do the chapters look like?

Images below show parts of Chapter 1 of my Mars story; this is what readers see: narrow columns of text without indentation. The left image is the beginning of Chapter 1; the right image shows a later section of the chapter, with some dialogue.

Episode 1

Chapter 1: The NASA Board Votes

March 12, 2032, The American Network News **Channel**

Breaking News! Congress authorizes funding for human-crewed flight to Mars.

Johnson Space Center, Houston, March 15, 2032

NASA's governing board – ten men, two women, including eight retired astronauts – took their seats around a large rectangular table in NASA's Command Center. On the walls of the

"Thanks, Steve," said Winston. "I spent several months on the ISS back in 2025 so, like you, have some personal knowledge of the risks. But here we are. We have completed the ship's design. Howard McCumber, sitting next to you, and his team have done yeoman work on this project. Construction of the modules on Earth, and connecting them in low Earth orbit for a completed spaceship, will take eighteen

"That's fast," replied Roberts. "Starting in 1998, it took some 30 missions and several years to complete the ISS."

"True," replied Winston. "But we are far advanced in space construction. As I said, the modules will be built here, and launched piecemeal into orbit near the ISS. Less than twenty launches will get everything in place. Astronauts from the ISS will do the assembly work. This will be a monumental construction

Is a cover required?

No, but you do have to provide a cover image, which can be anything in jpeg or tiff format. You don't have to include any text on the image, such as the title or author's name. Amazon puts the image into a circular frame, as shown above. The image of planets on my Mars home page is one I freely downloaded from the internet.

How is the author paid?

Vella uses a micro-transaction model similar to that of many mobile games. Readers must purchase tokens to unlock episodes. These are the current token bundles and prices offered:

- 200 Tokens for \$1.99 (\$0.00995 per token)
- 525 Tokens for \$4.99 (\$0.0095 per token)
- 1100 Tokens for \$9.99 (\$0.0090 per token)
- 1700 Tokens for \$14.99 (\$0.0088 per token)

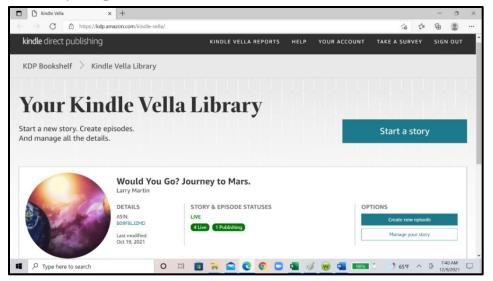
So, the cost is less than 1 cent per token, and the largest bundle is the best per token deal. How this translates into earnings comes with a complicated formula, because it's based on which bundle package the person bought from, how many tokens it takes to unlock an episode, and a 50/50 split on earnings between Amazon and the writer.

EXAMPLE: If a locked episode has 2,500 words, it will cost the reader 25 tokens to unlock with the rate set at 1 token per 100 words. This comes to just under 25 cents cost to the reader. Amazon splits this profit with the author 50/50, so the author would earn 11–12 cents for that unlocked episode. Since each episode is limited to between 600 to 5,000 words, the most any author can earn is 24–25 cents for an unlocked episode.

For more info, see https://kdp.amazon.com/en_US/help/topic/G5TFR9WSHB46ZKFN

Can the author edit the episodes once they are published?

Definitely. Once you sign in as the author, Vella offers options to start a story, or edit what you have already published. In the lower right corner of the screen, you see the Options: "Create new episode" and "Manage your story." Manage your story allows you to edit an episode or upload a new one in its place.



Is payment Information available on the Vella site?

Yes. Vella has pages that show all payments, plus how many people have looked at your episodes/chapters. Of course, like anything else, if you expect to make any money, you have to let the world know you have published something on Vella. There are thousands of works on Vella and it's unlikely yours will be found without some promotion or advertising.

Are there Facebook pages for promotion as with other Kindle products?

Yes, Vella has its own FB pages where you can post and promote your book. Just search "Kindle Vella" in Facebook. Below is a screen shot from one of them.



Is there a steep learning curve for Kindle Vella?

No. Using Vella is mostly intuitive. In the beginning, however, you need to be clear how to access as a reader vs. an author; there are different links. Readers can get to your story either by searching key words you've entered ("Mars," "space travel," etc.) or by using the link with the assigned ASIN, which you have advertised or posted.

https://www.amazon.com/dp/B09F8LJZMD/

As author, you first have to be signed in using your Amazon password. Then you can use the basic link for accessing Vella's editing functions for your work.

https://kdp.amazon.com/kindle-vella/

For anyone else not already signed into Amazon, the above link will bring them to the home page of Vella, same as the link https://www.amazon.com/kindle-vella/ listed at the beginning of this article.

How does Kindle Vella compare with publishing on Amazon's KDP Select?

In KDP Select, you sign an exclusive with Amazon for 3 months. During that 3-month period you cannot publish your book elsewhere. KDP Select allows your book to be downloaded as a complete eBook and also to have selected pages read, for which you receive a small amount per page. For many authors, the "pages read" option is more lucrative than single book sales. Any pages read will generate income.

In Amazon Vella, you are paid per chapter or episode accessed only after the first three episodes, which are made available for free. The idea is to entice the reader with three free chapters; then, if interested, to read further using tokens. After the first free chapters, the author will be paid for any chapters unlocked by the reader.

For video explanation of differences between KDP Select and Kindle Vella, see Which is better: KDP Select or Kindle Vella?

https://www.YouTube.com/watch?v=YzWN5DAgjAM

So, what are the Kindle publishing options?

KDP (includes the old Create Space) – Publish an eBook or print book for distribution anywhere, e.g., by B&N, Apple bookstore, Ingram Spark, etc.

KDP Select – Publish exclusively with Amazon Kindle, with a 3 month-commitment; this allows you to be paid for pages read.

Kindle Vella – Publish one episode or chapter at a time, as discussed above.

NOTE: These programs are not to be confused with Kindle Unlimited which is a <u>subscription program</u> for unlimited reading (or listening, if recorded) of any Kindle eBook. The fee is \$9.99 a month.

What are the kinks in Vella?

Two major ones, which hopefully will be resolved over time. First, as already pointed out, the formatting is primitive; only bold, italics, and underline. No indents, so font choices, no type sizing. And no pictures.

Second, it's impossible to get any support by phone. You can call KDP, and but no one at KDP can contact Vella "except by email." Vella and KDP, though both owned by Amazon, are separate entities. And Vella's email responses don't reassure that that they are staffed to fix problems quickly. Still, if you don't need help, this shouldn't be a concern. It's just that, at this writing, the level of service isn't there, certainly not like you get with KDP. If/when this situation changes, and they're out of the beta phase, I'll post an update.

So, is Vella worth it?

As a reader, the answer is the same as with any other format for accessing books digitally. If you like the book, the price is generally worth it. For the author, it depends. Because of format limitations I cannot recommend Vella for most nonfiction. And, if you already have your work on Kindle or some other platform, then you have no use for Vella unless and until you create a new work. If you do have a new and unpublished work of fiction, I recommend trying Vella just to get the experience, and see how it works out. If you find it not worthwhile, you can always delete your work and, assuming it's a completed book, put it on KDP Select or some other publishing platform.

Links to Learn More about Kindle Vella

Content Guidelines

https://kdp.amazon.com/en_US/help/topic/G3DJY2Z5WSX5U6WL

Amazon Pricing for Vella

https://kdp.amazon.com/en_US/help/topic/G5TFR9WSHB46ZKFN

Pros and Cons

https://medium.com/swlh/kindle-vella-pros-and-cons-c444351a98b0

General Review

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